

**THE SEE TOMORROW SWEEPSTAKES, PRESENTED BY THE CONTACT
LENS INSTITUTE
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE
WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION
AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS
ACTION FORMAT.**

ELIGIBILITY: The See Tomorrow Sweepstakes, Presented by the Contact Lens Institute (the "Sweepstakes") is open to legal residents of the 50 United States, including the District of Columbia, who are age 18 or older and the age of majority in their state of residence (19 years of age in Alabama and Nebraska, 21 years of age in Mississippi) as of the time of entry. Void in Puerto Rico, all other United States territories and possessions, outside the U.S., and wherever else prohibited by law. Employees of Contact Lens Institute (the "Sponsor"), US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator"), Fitness International, LLC and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

SWEEPSTAKES ENTRY PERIODS: The Sweepstakes begins at 12:00:00 AM Eastern Time ("ET") on Monday, August 16, 2021 and ends at 11:59:59 PM ET on Friday, September 24, 2021 (the "Sweepstakes Period"). Within the Sweepstakes Period, there are forty (40) Daily Entry Periods (each, a "Daily Entry Period") and forty (40) corresponding Daily Random Drawings (each, a "Drawing") as defined in the "Daily Entry Periods & Drawings Schedule" below. Entries must be received during a Daily Entry Period to be eligible for that Daily Entry Period's drawing and prizes. Non-winning entries for a Daily Entry Period will roll over to subsequent Daily Entry Periods. Sponsor's computer is the official timekeeping device for this Sweepstakes.

DAILY ENTRY PERIOD & DRAWINGS SCHEDULE

Daily Entry Period #	DAILY ENTRY PERIODS All eligible entries must be received between:		Drawing Date: On or about:	Prizes available to be won:
	Daily Entry Period Start: 12:00:00 AM ET on:	Daily Entry Period End: 11:59:59 PM ET on:		
1	8/16/21	8/16/21	8/17/21	Ten (10) Second Prizes
2	8/16/21	8/17/21	8/18/21	Ten (10) Second Prizes
3	8/16/21	8/18/21	8/19/21	Ten (10) Second Prizes
4	8/16/21	8/19/21	8/20/21	Ten (10) Second Prizes
5	8/16/21	8/20/21	8/23/21	Ten (10) Second Prizes
6	8/16/21	8/21/21	8/23/21	Ten (10) Second Prizes
7	8/16/21	8/22/21	8/23/21	Ten (10) Second Prizes
8	8/16/21	8/23/21	8/24/21	Ten (10) Second Prizes
9	8/16/21	8/24/21	8/25/21	Ten (10) Second Prizes
10	8/16/21	8/25/21	8/26/21	Ten (10) Second Prizes
11	8/16/21	8/26/21	8/27/21	Ten (10) Second Prizes
12	8/16/21	8/27/21	8/30/21	Ten (10) Second Prizes
13	8/16/21	8/28/21	8/30/21	Ten (10) Second Prizes
14	8/16/21	8/29/21	8/30/21	Ten (10) Second Prizes
15	8/16/21	8/30/21	8/31/21	Ten (10) Second Prizes
16	8/16/21	8/31/21	9/1/21	<ul style="list-style-type: none"> • Ten (10) Second Prizes • One (1) Grand Prize
17	8/16/21	9/1/21	9/2/21	Ten (10) Second Prizes
18	8/16/21	9/2/21	9/3/21	Ten (10) Second Prizes
19	8/16/21	9/3/21	9/7/21	Ten (10) Second Prizes
20	8/16/21	9/4/21	9/7/21	Ten (10) Second Prizes
21	8/16/21	9/5/21	9/7/21	Ten (10) Second Prizes
22	8/16/21	9/6/21	9/7/21	Ten (10) Second Prizes
23	8/16/21	9/7/21	9/8/21	Ten (10) Second Prizes
24	8/16/21	9/8/21	9/9/21	Ten (10) Second Prizes
25	8/16/21	9/9/21	9/10/21	Ten (10) Second Prizes
26	8/16/21	9/10/21	9/13/21	Ten (10) Second Prizes
27	8/16/21	9/11/21	9/13/21	<ul style="list-style-type: none"> • Ten (10) Second Prizes • One (1) First Prize
28	8/16/21	9/12/21	9/13/21	Ten (10) Second Prizes
29	8/16/21	9/13/21	9/14/21	Ten (10) Second Prizes
30	8/16/21	9/14/21	9/15/21	Ten (10) Second Prizes
31	8/16/21	9/15/21	9/16/21	Ten (10) Second Prizes
32	8/16/21	9/16/21	9/17/21	Ten (10) Second Prizes

33	8/16/21	9/17/21	9/20/21	Ten (10) Second Prizes
34	8/16/21	9/18/21	9/20/21	Ten (10) Second Prizes
35	8/16/21	9/19/21	9/20/21	Ten (10) Second Prizes
36	8/16/21	9/20/21	9/21/21	Ten (10) Second Prizes
37	8/16/21	9/21/21	9/22/21	Ten (10) Second Prizes
38	8/16/21	9/22/21	9/23/21	Ten (10) Second Prizes
39	8/16/21	9/23/21	9/24/21	Ten (10) Second Prizes
40	8/16/21	9/24/21	9/27/21	<ul style="list-style-type: none"> • Ten (10) Second Prizes • One (1) Grand Prize

HOW TO ENTER: During the Sweepstakes Period, visit SeeTomorrowNow.com and follow all entry instructions to complete the entry form and submit to receive one (1) entry into the Sweepstakes (the "Entry"). Entries must be received between Monday, August 16, 2021 at 12:00:00 AM ET and Friday, September 24, 2021 at 11:59:59 PM ET. Entrants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at <http://contactlensinstitute.org/privacy-policy>.

Limit: One (1) Entry per person per day. Subsequent entries after the first will be discarded **regardless of whether entrant uses different alternative email addresses for subsequent entries**. All entries become the property of the Sponsor and will not be acknowledged or returned. Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent these Official Rules.

PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:

Grand Prizes: There are two (2) Grand Prizes available to be won. Each Grand Prize winner will receive four (4) LA Fitness 1-Year Membership Vouchers*. **The total ARV of each Grand Prize is \$2,000.** LA Fitness 1-Year Membership Vouchers will be awarded via email and will not be replaced if lost or stolen. Vouchers are good for 1-year memberships for LA Fitness, Esporta or City Sports Clubs locations (excluding Signature Clubs). Vouchers may be transferred but must not be resold. Vouchers and voucher holders are subject to the terms and conditions set forth on each voucher, including, but not limited to, age restrictions, membership agreement requirements and sales tax responsibilities.

First Prize: There is one (1) First Prize available to be won. One (1) First Prize winner will receive two (2) LA Fitness 1-Year Membership Vouchers*. **The total ARV of the First Prize is \$1,000.** LA Fitness 1-Year Membership Vouchers will be awarded via email and will not be replaced if lost or stolen. Vouchers are

good for 1-year memberships for LA Fitness, Esporta or City Sports Clubs locations (excluding Signature Clubs). Vouchers may be transferred but must not be resold. Vouchers and voucher holders are subject to the terms and conditions set forth on each voucher, including, but not limited to, age restrictions, membership agreement requirements and sales tax responsibilities.

Second Prizes: There are 400 Second Prizes available to be won. Each Second Prize winner will receive one (1) \$50 Amazon.com Gift Card. The ARV of each Second Prize is \$50. Amazon.com Gift Card will be awarded as a digital gift code via email and will not be replaced if lost or stolen. Amazon.com Gift Cards are subject to the terms and conditions found on https://www.amazon.com/gp/help/customer/display.html?pf_rd_id=3122091&app-nav-type=modal/ref=gcu_i_d_e_tc_o_d.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Amazon.com, Inc., Fitness International, LLC, LA Fitness, Esporta or City Sports Clubs.

The total ARV of all prizes available to be won: \$25,000.

There is a limit of one (1) prize per winner. Odds of winning a prize will depend upon the total number of eligible entries received per Daily Entry Period.

RANDOM DRAWINGS: Random Drawings will be conducted by the Sweepstakes Administrator, an independent representative of the Sponsor, whose decisions are final. Potential winners will be selected in a series of random drawings from among all eligible entries received within the corresponding Daily Entry Period on or about the corresponding Random Drawing Date indicated in the Daily Entry Period & Drawings Schedule in the "Sweepstakes Entry Periods" section of these Official Rules.

WINNER NOTIFICATION & VERIFICATION:

Grand Prize & First Prize Winners: The potential Grand Prize and First Prize winners will be notified by the Sweepstakes Administrator via email and/or phone, and will be required to sign and return, within five (5) days of notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Noncompliance will result in disqualification and an alternate winner may be selected. The Grand Prizes and First Prize will be awarded within approximately 45 days after the winner is verified.

Second Prize Winners: The potential Second Prize winners will be notified by the Sweepstakes Administrator via email. No response is required.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these Official Rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. If Sponsor is unable to determine and verify a potential winner after repeated alternate drawings or if Sponsor fails to receive a sufficient number of entries to correspond to the number of prizes available to be awarded, Sponsor reserves the right to not award such prize(s).

PRIZE CONDITIONS: Prizes are not redeemable for cash and may not be substituted except at Sponsor's sole discretion. Prizes are not assignable or transferable unless otherwise indicated in these Official Rules. Sponsor reserves the right to substitute a prize of equal or greater value at its discretion. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Winners are responsible for all federal, state, local and income taxes associated with winning prizes. Grand Prize winners and First Prize winner will be required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms as required by law.

Except where prohibited by law, entry and acceptance of a prize constitutes permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

GENERAL: Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, Fitness International, LLC and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the members, employees, officers, directors, agents, representatives and stockholders of each (the "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the prizes offered. Participating entrants assume all liability for and Released Parties shall be held harmless against any liability for any injury, losses or damages of any kind to persons, including personal injury or death, or

injury to property caused or claimed to be caused in whole or in part, directly or indirectly, by participation in this Sweepstakes, acceptance, possession, or use/misuse of the prize, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Released Parties are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prizes.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes.

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor. If, for any reason, the Sweepstakes cannot be run as planned, Sponsor may disqualify any suspect entries or individuals from the Sweepstakes and any sweepstakes it sponsors and (a) suspend the Sweepstakes and modify the Sweepstakes to address the impairment, then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; and/or (b) award the prizes at random from among the eligible, non-suspect entries received up to the time of the impairment.

THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS SWEEPSTAKES CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS SWEEPSTAKES, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. FURTHER, SPONSOR SHALL NOT BE RESPONSIBLE FOR ANY CANCELLATIONS, DELAYS, DIVERSIONS, CHANGES IN SERVICE OR ACCOMMODATIONS OR SUBSTITUTIONS, OR FOR ANY ACTS OR OMISSIONS BY ANY THIRD PARTIES BEYOND ITS REASONABLE CONTROL, INCLUDING AIR CARRIER(S) AND OTHER TRANSPORTATION COMPANIES; LODGING, RESTAURANT OR OTHER HOSPITALITY PROVIDERS; ENTERTAINMENT PROVIDERS, VENUES OR ARTISTS; OR OTHER THIRD PARTY PROVIDERS SUPPLYING ANY SERVICES OR COMPONENTS OF THE PRIZE(S) TO WINNERS AND/OR THEIR GUESTS, OR FOR ANY RESULTING INJURIES, INCLUDING MONEY DAMAGES, COSTS AND EXPENSES, PROPERTY DAMAGES, PERSONAL INJURIES OR DEATH RESULTING THEREFROM.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THE SWEEPSTAKES WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

GOVERNING LAW AND LIMITATION OF LIABILITY: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the District of Columbia without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT

TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

DISPUTES: The parties hereto each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in District of Columbia County and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in District of Columbia County. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in District of Columbia County. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

PRIVACY: As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other

information to third parties, including Sweepstakes Administrator, for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <http://contactlensinstitute.org/privacy-policy>.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see <https://www.seetomorrownow.com/> or send a self-addressed, stamped envelope by September 24, 2021, to: **The See You Tomorrow Sweepstakes Presented by the Contact Lens Institute** Official Rules Request, PO Box 654, Social Circle, GA 30025-0654.

WINNER CONFIRMATION REQUEST: For a written confirmation of the winners (available after September 24, 2021) send a stamped, self-addressed envelope (no later than October 25, 2021, to: **The See You Tomorrow Sweepstakes Presented by the Contact Lens Institute** Winner Confirmation Request, PO Box 654, Social Circle, GA 30025-0654.

SPONSOR: Contact Lens Institute, 1850 M Street, NW, Suite 800, Washington, DC 20036.

SWEEPSTAKES ADMINISTRATOR: US Sweepstakes & Fulfillment Company, 625 Panorama Trail, Suite 2100, Rochester, NY 14625. 1-800-620-6044

All trademarks used herein are the property of their respective owners in the United States and abroad. All rights reserved.
