

**ROYAL FARMS CHICKENPALOOZA 2024**  
**“TASTY & KIND” PROMOTION**

**TERMS & CONDITIONS**

All applicable federal, state and local laws and regulations apply. By participating in **The Royal Farms Chickenpalooza “Tasty & Kind” Promotion** (the “Promotion”), you unconditionally accept and agree to abide by these Terms & Conditions and the decisions of Royal Farms (the “Sponsor”) which are final and binding in all respects.

**PROMOTION IS AVAILABLE BETWEEN 7/2/24 AND 9/2/24. EXPIRES 9/2/24.**

Promotion is only open to legal residents of the states of Delaware, Maryland, New Jersey, North Carolina, Pennsylvania, Virginia and West Virginia, ages 18 and older (“Participant”). Promotion is void outside of these geographic areas and wherever else prohibited by law. Anyone who does not meet the set forth criteria is not eligible to participate. Employees of the Sponsor may participate in the Promotion.

**SPONSOR:** Royal Farms, 3611 Roland Avenue, Baltimore, MD 21211.

**ADMINISTRATOR:** US Sweepstakes & Fulfillment Company, 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

**PROMOTION DESCRIPTION AND DONATION DISTRIBUTION:** Promotion begins at 12:00:01 AM on Tuesday, July 2, 2024 and ends at 11:59:59 PM on Monday, September 2, 2024 (the “Promotion Period”). Sponsor will aggregate \$0.10 of every Royal Farms World Famous Chicken 3-piece White or 3-piece Dark meal sold (collectively, “3-piece Meals”) during the Promotion Period (the “Total Donation”) and divide the total sum of the Total Donation into the following seven (7) portions (collectively referred to herein as the “Portions” or “Portion”):

- One (1) 30% of the Total Donation Portion (the “30% Portion”)
- One (1) 25% of the Total Donation Portion (the “25% Portion”)
- One (1) 20% of the Total Donation Portion (the “20% Portion”)
- One (1) 10% of the Total Donation Portion (the “10% Portion”)
- Three (3) 5% of the Total Donation Portions (each, a “5% Portion”).

Each of seven (7) charitable organizations (each, a “Charity”), selected by the Sponsor prior to the start of the Promotion and listed to the Promotion Website, will receive one (1) of the Portions.

Promotion Participants can help determine how the Sponsor will designate which Portion each Charity receives. During the Promotion Period, Participants will have the opportunity to vote for their Charity of choice. The Charity that receives the most votes during the Promotion Period will receive the 30% Portion. The Charity that receives the second most votes during the Promotion Period will receive the 25% Portion. The Charity that receives the third most votes during the Promotion Period will receive the 20% Portion. The Charity that receives the fourth most votes during the Promotion Period will receive the 10% Portion. The Charities that receive the fifth through seventh most votes during the Promotion Period will each receive a 5% Portion. In the

event of a tie in determining any Charity's Portion, the Charities will each receive the average of the tied Portions.

On or about October 1, 2024, Sponsor will announce the amount of the Total Donation, as determined by the number of 3-Piece Meals sold and the amount donated to each Charity, as determined by the number of votes received during the Promotion Period. Sponsors decisions are final and binding in all respects in determining the amount of the Total Donation and each Portion.

**HOW TO PARTICIPATE: Participants must have either a valid Facebook account or valid email address to participate. Message and data rates may apply. Limit: One (1) Vote per Participant per day.** To participate in the Promotion, visit

<https://www.royalfarms.com/chicken-palooza/> (the "Promotion Website") or scan the QR code found on 3-Piece Meals to visit the Promotion Website. Upon visiting the Promotion Website, select the option to participate in the Promotion, click on the button associated with the Charity that you would like to receive your vote, follow all instructions to either log in to your Facebook account or provide your email address\* and click the "Vote" button to submit your vote (the "Vote"). \*If a Participant submits his/her email address when submitting his/her Vote, the first time a Vote is submitted, an email verification will be sent to the Participant. The link contained in the email will need to be clicked on in order to verify the Vote.

Participants are subject to all notices posted online including but not limited to the Sponsor's Privacy Policy, which can be found at <https://www.royalfarms.com/privacy-policy/>. All Votes must be received between 12:00:01 AM ET on Tuesday, July 2, 2024 and 11:59:59 PM ET on Monday, September 2, 2024. Although subsequent attempts to submit a Vote on any given day may be received, only the first complete Vote received from a particular Participant will be eligible; subsequent attempts by the same person to Vote on the same day, including Votes submitted with an alternate email address and/or Facebook account, will be disqualified. Participants who spam or create false accounts for the purpose of casting Votes (or otherwise undertake any act intended to manipulate or undermine the integrity of the Promotion) may have their Vote(s) disqualified. Decisions of the Sponsor are final relating to all aspects of the voting process and results. The Sponsor may disqualify a Participant or related parties who violate or is suspected of violating any of these Terms & Conditions.

Votes become the sole property of Sponsor and none will be acknowledged or returned. Nothing in these Terms & Conditions shall obligate Sponsor to publish or otherwise disclose any Vote submitted in connection with this Promotion. Multiple Voters are not permitted to share the same email address or Facebook account. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Meta Platforms, Inc.

**GENERAL:** Sponsor is not responsible for any typographical or other error in the printing of the offer or administration of the Promotion. Vote materials/data that have been tampered with or altered, or mass Votes or Votes generated by a script, macro or use of automated devices are void. The Sponsor, Administrator, their affiliated companies, and all other businesses and organizations involved in this Promotion, as well as the employees, officers, directors and agents of each (collectively, the "Released Parties") are not responsible for: (i) lost, late, misdirected, damaged or illegible Votes; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Vote materials, or for

technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Vote information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to participant's or any other person's computer related to or resulting from participating in the Promotion. By participating in the Promotion, participants (i) agree to be bound by these Terms & Conditions, including all eligibility requirements, and (ii) agree to be bound by the decisions of Released Parties which are final and binding in all matters relating to the Promotion. Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures or any factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor. If, for any reason, the Promotion cannot be run as planned, Sponsor may disqualify any suspect Votes or individuals from the Promotion and any promotion it sponsors and (a) suspend the Promotion and modify the Promotion to address the impairment, then resume the Promotion in a manner that best conforms to the spirit of these Terms & Conditions; and/or (b) award the Donation evenly among the seven (7) Charities. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS PROMOTION CANNOT BE ADMINISTERED OR CONDUCTED OR ANY DONATION CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROL OF THE SPONSOR. BY PARTICIPATING IN THIS PROMOTION, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE, AS APPLICABLE. **Legal Warning:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE PROMOTION, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

All trademarks used herein are the property of their respective owners in the United States and abroad. All rights reserved.